

The Falcon E-News

Advertising Rate Card



Business Advertisement: cost each \$ 195.00 per year

- Ad size approximately 1.5 inch by 2.5 inch
- 12 advertising spots per issue.
- located on key pages (6 are located on the "Board of Directors" contact information page and 6 are located on the "Calendar of Events" page.
- Artwork and layout costs included in rate charge

Banner Advertisement: cost each \$ 395.00 per year

- Ad size approximately 1.5 inch by 8 inch
- 4 advertising spots per issue.
- located on the bottom of pages 2 through 5
- Artwork and layout costs included in rate charge

Key Sponsor Banner Advertisement: cost each \$ 595.00 per year

- Ad size approximately 1.5 inch by 8 inch
- 1 advertising spots per issue.
- located on the last pages directly below the "Team of Month" photo
- includes 2 full page advertising feature pages (months the ads will run to be determined by advertiser)
- Artwork and layout costs included in rate charge